

# Investor Presentation November 2015



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- 2. ASELSAN at a Glance
- 3. Sales and Export
- 4. Backlog
- 5. Margins & Ratios
- 6. Sustainability
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# **1.** Global Defense Industry

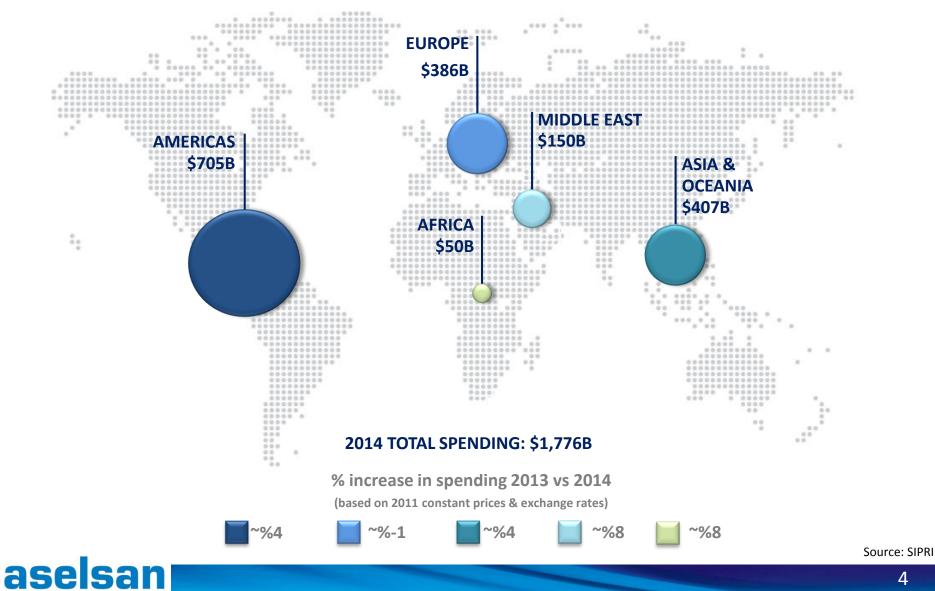
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### THE WORLD MILITARY SPENDING BY REGION, 2014



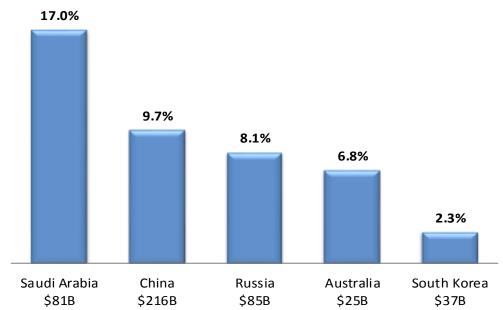
#### World military spending was unchanged in 2014.





Despite the global crises, some of the countries carried out real growth in their defense budgets.



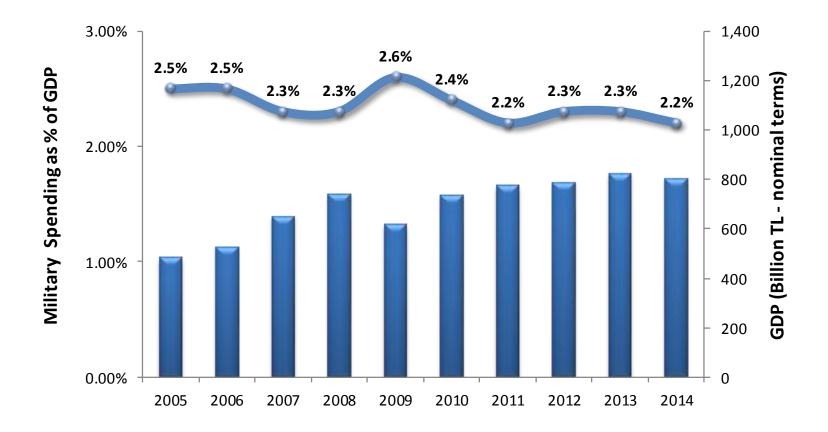




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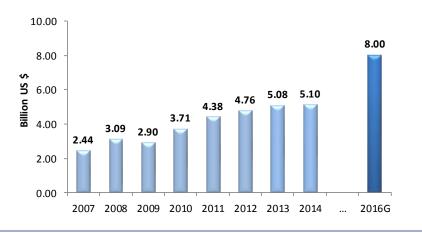
As being the 15th military spender globally, Turkey has healthy growth rate of defense budget.



#### **MILITARY SPENDING as % of GDP (TURKEY)**

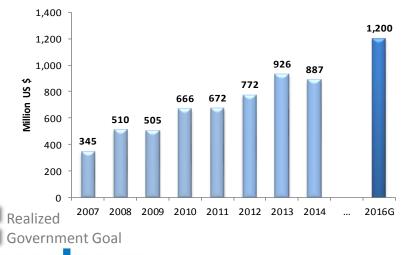
#### **TURKISH DEFENSE INDUSTRY IN YEARS & GOVERNMENTAL TARGETS**

Turkey's defense procurement strategy targeting self sufficiency and favoring local production.

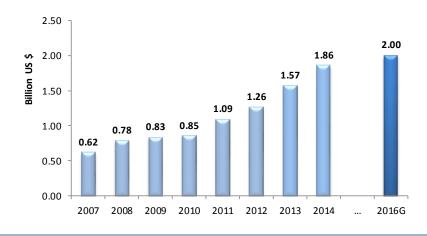


#### **Turkish Sector Revenue**

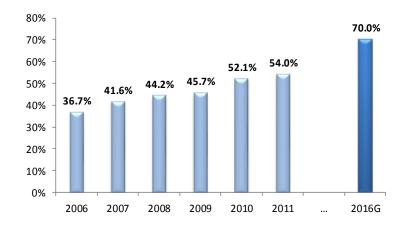
**Turkish Sector R&D Expenditure** 



**Turkish Sector Export Revenue** 



#### Local Content in UDI's Procurement



Source: SASAD

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### **ASELSAN'S PROGRESS OVER THE YEARS**

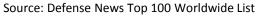


Turkey's leading defense company continuing its rise in global defense industry & ranking 62nd worldwide.



#### **ASELSAN Global Defense Ranking**

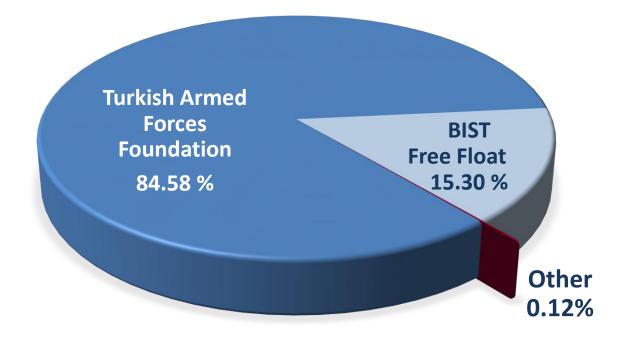
SELSAN Defense Revenue



### **SHAREHOLDERS**



ASELSAN is the only defense company that is listed in Borsa Istanbul (BIST).



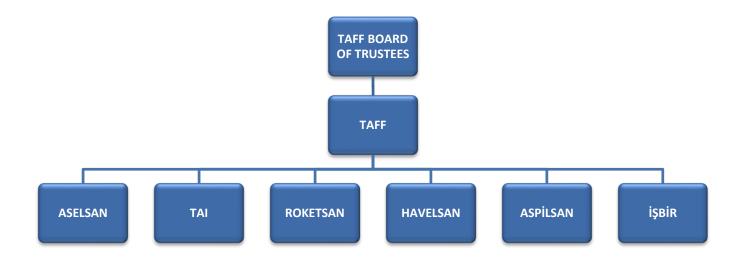


### **TURKISH ARMED FORCES FOUNDATION (TAFF)**



- TAFF was established by the merger of Land, Navy and Air Forces Foundations.
- TAFF's objective is to enhance the warfare capability of Turkish Armed Forces through national defense industry.
- Managed by the Board of Trustees formed of:
  - •Minister of National Defense (Chairman)
  - •Deputy Chief of General Staff
  - •Undersecretary of the Ministry of National Defense
  - •Undersecretary of Defense Industry

•In compliance with its objective, TAFF owns several defense companies that operates in separate fields.

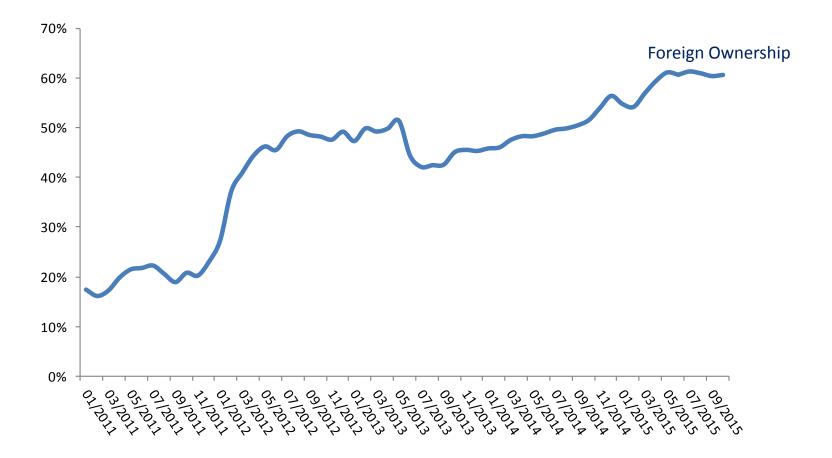




### **SHAREHOLDERS**



Improved IR effort and financial transparency have been the main drivers for the increase in interest of foreign institutional investors for ASELSAN.

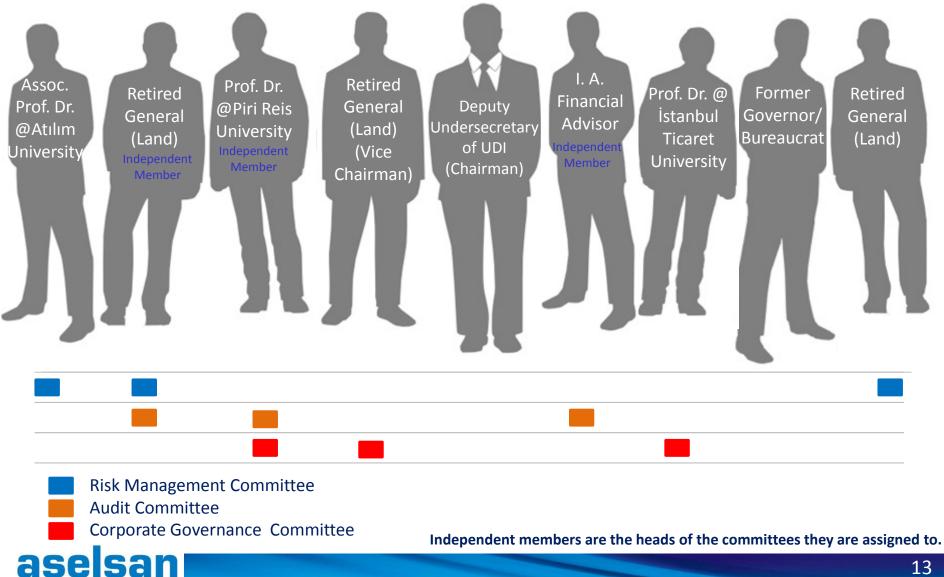




### **BOARD MEMBERS**



ASELSAN's board structure is in full compliance with Capital Market Boards new regulation on corporate governance.



#### FACILITIES







Macunköy Facilities (1979)Total Area186,000 m²Closed Area110,000 m²

 Akyurt Facilities (1991)

 Total Area
 231,000 m²

 Closed Area
 54,000 m²



Gölbaşı Facilities (2014)Total Area350,000 m²Closed Area75,000 m²

#### DIVISIONS



#### A global asset of Turkey's technological infrastructure



#### Communication & Information Technologies Business Sector

- Military Communication Systems
- Public Security
- Communication Systems
- Satellite, Air and Naval Communication Systems
- Crypto and Information Security Systems



Defense Systems Technologies Business Sector

- Air and Missile Defense Systems
- C4ISR Systems
- Naval Systems
- Land and Weapon Systems



Transportation, Security, Energy & Automation Systems Business Sector

# Transportation Systems

- Security Systems
- Traffic and Automation Systems
- Energy Systems
- Homeland Security Systems

- Avionic Systems
- Electro Optic Systems
- Guidance and Unmanned Systems

**Microelectronics**,

**Guidance & Electro-**

**Optics Business Sector** 





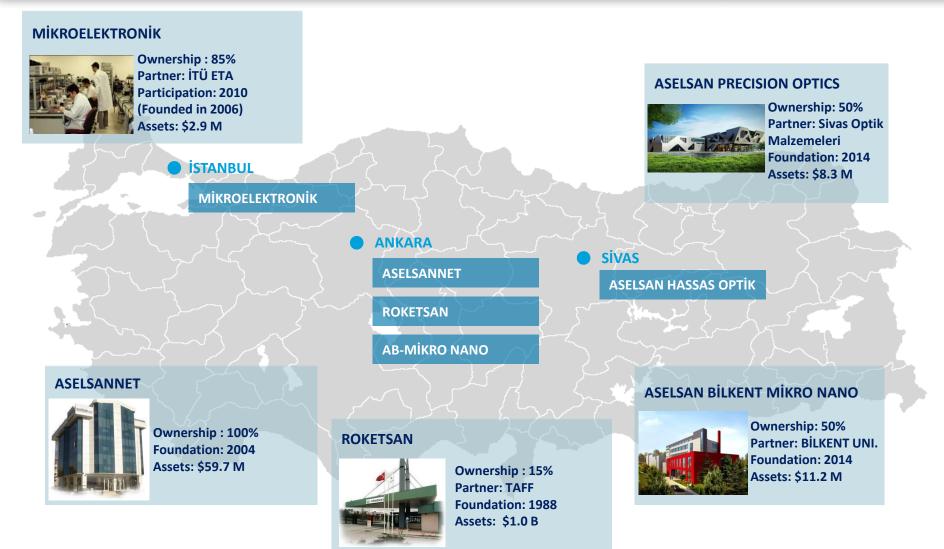
Radar & Electronic Warfare Systems Business Sector

- Radar Systems
- Electronic Warfare Systems
- Self Protection Systems

#### **AFFILIATES – Local**

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#### Assets are given as of 30/09/2015.

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#### **AFFILIATES – Global**

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#### **KAZAKHSTAN ASELSAN ENGINEERING** (KAZAKHSTAN) **Ownership: 49%** Partner: Kazakhstan **ASELSAN-BAKU (AZERBAIJAN)** Engineering Foundation: 2011 **Ownership: 100%** Assets: \$37.8 M Foundation: 1998 Assets: \$2.5 M KAZAKHSTAN ASELSAN ENGINEERING ASELSAN BAKÜ ASELSAN MIDDLE EAST **ASELSAN MIDDLE EAST (JORDAN)** IGG ASELSAN INTEGRATED SYSTEMS **Ownership: 49% Partner: KADDB Investment Group** Foundation: 2012 Assets: \$15.6 M SOUTH AFRICA BRANCH **Ownership: 100%** Foundation: 2011 **IGG ASELSAN INTEGRATED SYSTEMS** (UAE) **Ownership: 49%** Partner: IGG **ASELSAN SOUTH AFRICA BRANCH** Foundation: 2011 Assets: \$1.7 M

Assets are given as of 30/09/2015.

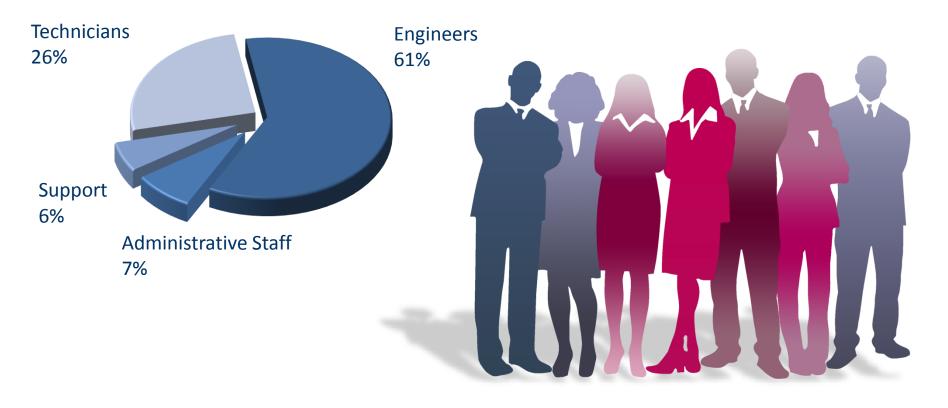
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#### **HUMAN RESOURCES**

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Total Employees: 4,919Engineers: 2,986



As of November 2015



As the largest R&D spender in Turkey, ASELSAN fully benefits from tax incentives on R&D activities.

ASELSAN will not pay any corporate taxes till 2023.

- ASELSAN's share of the total Turkish defense sector R&D spending is 43%.
- 2,854 R&D Staff (2,483 R&D Engineers)
- Cooperation with highest ranked universities of Turkey

2014 R&D EXPENSES	Million USD	%
Self-financed R&D Expense	68	18%
Client-financed R&D Expense	308	82%
Total R&D Expense	376	100%

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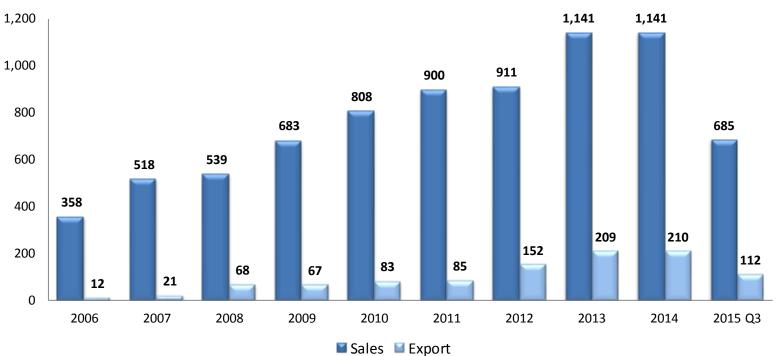


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### **SALES AND EXPORT (30/09/2015)**





# Million USD

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## 4. Backlog

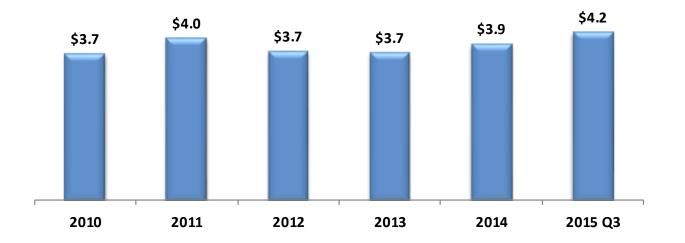
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Our backlog is 4.2 Billion USD.

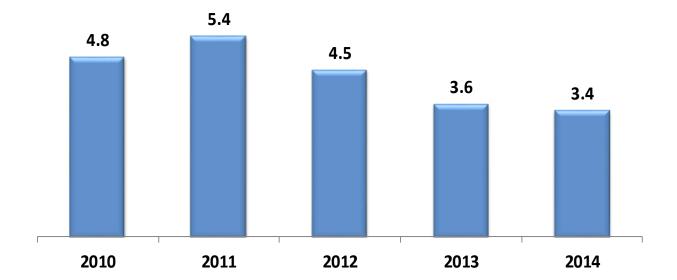




### BACKLOG



Our target is to maintain a backlog level of at least 3 times the total revenue.

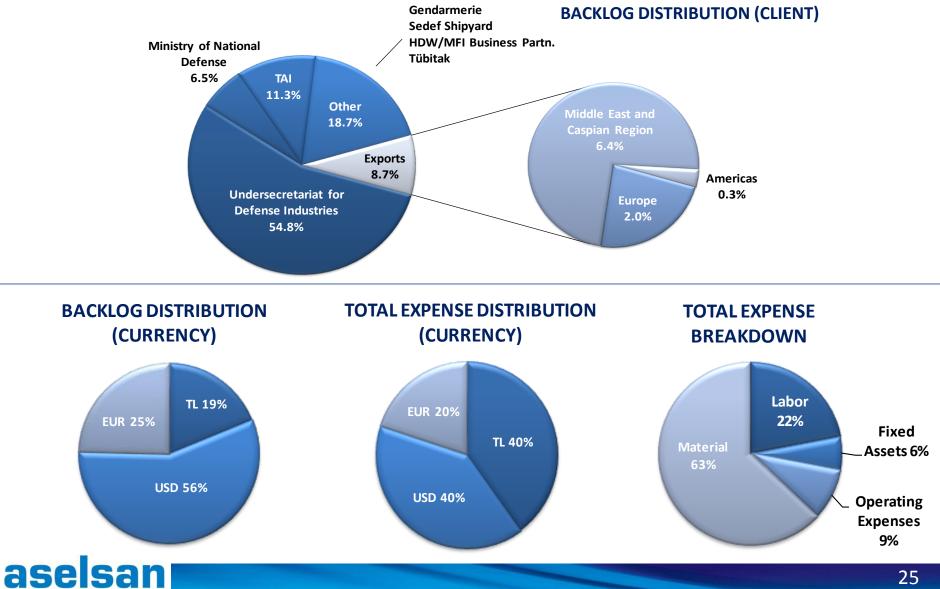


### **BACKLOG/REVENUE**

### **BACKLOG DISTRIBUTION (30/09/2015)**



#### Our target is to increase foreign sales.



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- Long Range Surveillance Radar
- Short & Medium Range Air Defense Systems (KORKUT, Air Defense Gun Modernization, HİSAR) Serial Productions
- ALTAY Serial Production
- Long Range Air Defense Missile System
- Turkish Airborne Stand-Off Jammer



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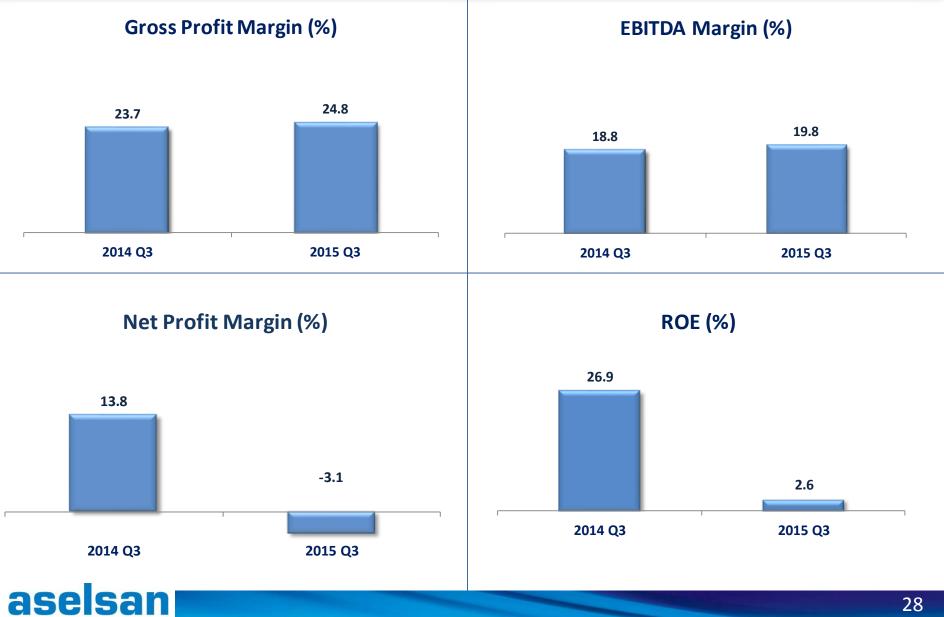


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MARGINS

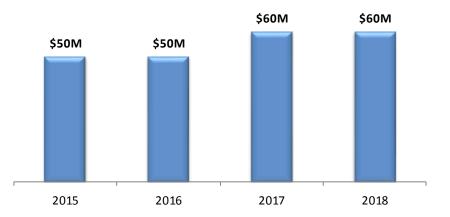






ASELSAN's guidance for 2015:

- TL Revenue Growth : 16-20%
- EBITDA Margin : 18-20%
- CAPEX : 120 Mio TL



#### CAPEX



Important risks have been identified with regard to ASELSAN's corporate risk management policy.

- Difficulty in increasing the number and variety of customers
- Cut-backs in defense expense budgets
- Supplier and subcontractor risks
- Global economic slowdown and financial crisis
- Foreign exchange risk



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"Sustainability" is not a new concept for ASELSAN.

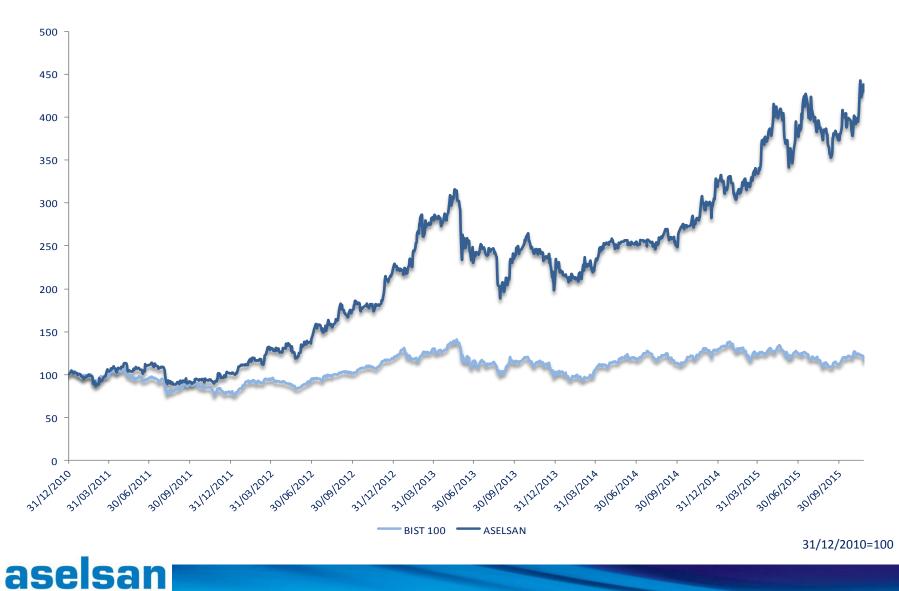
- ASELSAN holds OHSAS 18001:2007 Occupational Health and Safety Management System and ISO 14001:2004 Environmental Management System Certificates since 2009.
- ASELSAN has been in the "Highest" category in Carbon Disclosure Project (CDP) since 2012.
- ASELSAN is listed in the Borsa İstanbul (BIST) Corporate Governance Index since its first Corporate Governance Rating in 2012.
- Sustainability Report was first published in December 2013.
- ASELSAN, is one of the 29 companies to be listed in the BIST Sustainability Index since its launch in November 2014.
- ASELSAN's Corporate Governance Rating is 9.09 over 10 by December 2014.



### PERFORMANCE of ASELSAN vs. BIST-100 INDEX (2011-2015)



#### ASELSAN reached a market value of USD 2.8 Billion as of 24/11/2015.







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### University-industry cooperation

- Projects carried out with universities
- Internship and co-op opportunities for high school and university students
- Masters and doctorate program incentives for employees
- Doctorate program scholarship
- Location and fringe benefits
- Back to Turkey Project
- ASELSAN was selected as the mostly sought after company to work for by engineering students in Turkey







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#### **Contact Persons**

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Aykan ÜRETEN Finance Director

Pınar ÇELEBİ Investor Relations Manager

Başak YÜCEKAYALI Investor Relations Specialist

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# **APPENDIX**





ASSETS	30/09/2015	31/12/2014	
CURRENT ASSETS	2,681.5	2,271.4	
Cash and Cash Equivalents	401.7	131.9	
Trade Receivables	859.6	943.7	
Other Receivables	38.0	42.0	
Inventories	940.4	837.4	
Prepaid Expenses	275.7	199.8	
Other Current Assets	166.1	116.6	
NON-CURRENT ASSETS	3,036.5	2,714.0	
Financial Investments	363.0	355.6	
Long-term Trade Receivables	328.6	310.5	
Other Long-term Receivables	0.3	0.3	
Property, Plant and Equipment	910.9	854.0	
Intangible Assets	552.1	438.5	
Prepaid Expenses	412.3	383.5	
Deferred Tax Assets	380.9	281.2	
Other Long-term Assets	88.4	90.4	
TOTAL ASSETS	5,718.0	4,985.4	





LIABILITIES	30/09/2015	31/12/2014
CURRENT LIABILITIES	1,324.0	1,201.2
Short-term Financial Liabilities	331.3	235.3
Short-term Portion of Long-term Financial Liabilities	93.2	48.6
Trade Payables	505.6	607.2
Employee Benefit Obligations	19.2	23.0
Other Payables	26.7	0.8
Government Grants and Incentives	20.6	15.0
Deferred Income	205.1	143.6
Corporate Tax Liability	0.8	0.7
Short-term Provisions	116.7	122.8
Other Short-Term Liabilities	4.8	4.2
NON-CURRENT LIABILITIES	2,257.7	1,565.3
Long-term Financial Liabilities	180.2	195.3
Long-termTrade Payables	153.8	67.2
Other Long-Term Payables	0.0	0.0
Government Grants and Incentives	-	2.2
Deferred Income	1,781.5	1,170.2
Long-term Provisions	142.2	130.4



LIABILITIES	30/09/2015	31/12/2014
EQUITY	2,136.3	2,218.9
Equity attributable to equity holders of the parent	2,136.3	2,218.9
Share Capital	500.0	500.0
Share Capital Adjustment	100.3	98.6
Other Comprehensive Income / Expense not to be Re-classified		
to Profit or Loss	202.3	162.8
Other Comprehensive Income / Expense to be Re-classified to		
Profit or Loss		
Gain/Loss on Revaluation of Available for Sale Financial		
Assets	293.0	293.0
Restricted Profit Reserves	87.0	73.7
Retained Earnings	1,010.8	740.7
Net Profit for the Period	(57.1)	350.1
TOTAL LIABILITIES AND EQUITY	5,718.0	4,985.4

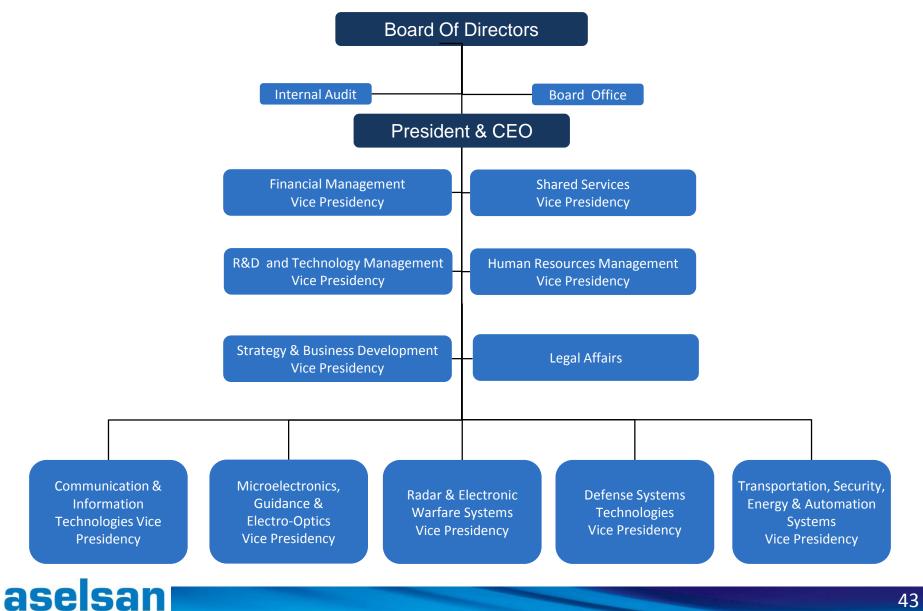


## CONSOLIDATED INCOME STATEMENT (MILLION TL)



		01/01/2015- 30/09/2015	01/01/2014- 30/09/2014
	PROFIT OR LOSS		
	Sales revenue	1,821.3	1,781.2
	Cost of sales (-)	(1,370.1)	(1,359.7)
	GROSS PROFIT	451.2	421.5
	General administrative expenses (-)	(94.8)	(81.5)
	Marketing, selling and distribution expenses (-)	(36.9)	(30.5)
	Research and development expenses (-)	(41.1)	(46.9)
	Other operating income	387.9	390.9
	Other operating expenses (-)	(678.7)	(444.6)
	OPERATING PROFIT	(12.4)	208.9
	Income from investing activities	-	1.9
	OPERATING PROFIT BEFORE FINANCIAL EXPENSE	(12.4)	210.8
	Financial income	<b>(12.4)</b> 2.1	25.0
	Financial expenses (-)	(147.7)	(47.8)
	PROFIT BEFORE TAX FROM CONTINUING OPERATIONS		
	Tax income/ (expense) from continuing operations	(158.0)	188.0
	- Current tax expense	100.9	57.8
	- Deferred tax income / (expense)	(0.8)	(0.2)
		101.7	58.0
	PROFIT FOR THE PERIOD FROM CONTINUING OPERATIONS		
	Profit for the period attributable to:	(57.1)	245.8
	Non-controlling interest		
	Shareholders of the parent	-	0.2
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These materials contain statements about future events and expectations that are forward-looking statements. Any statement in these materials that is not a statement of historical fact is a forward-looking statement that involves known and unknown risks, uncertainties and other factors which may cause our actual results, performance or achievements to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements. Except to the extent required by law, we assume no obligations to update the forward-looking statements contained herein to reflect actual results, changes in assumptions or changes in factors affecting these statements.

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